STEPPING UP THE FIGHT

Children's Cancer Network's

RUN TO FIGHT CHILDREN'S CANCER

Saturday, May 6, 2023

2023 SPONSORSHIPS

JOIN US IN STEPPING UP THE FIGHT!

WHO Run to Fight Children's Cancer is dedicated solely to pediatric cancer. An event to both celebrate survivorship and honor those who have lost their battle, we welcome participants of all ages and all levels including elite runners, joggers, and walkers. All are invited to cheer on our amazing superheroes and their families participating in the Cancer Survivors Walk.

WHEN Saturday, May 6, 2023 | 7 am - 10K | 7:45 am - 5K | 9 am - Cancer Survivor Walk

WHERE Mesa Riverview | 2100 W. Rio Salado Parkway, Mesa, AZ 85201

WHY Children's Cancer Network's Run to Fight Children's Cancer unites the community to build awareness for childhood cancer while raising vital funding for healthcare and treatments, counseling, patient education, financial assistance and other supportive services for families battling this terrible disease. Together, we can make an everlasting impact!

COURSE Run to Fight Children's Cancer is held on the property of Mesa Riverview Park.

CONTACT **Patti Luttrell** 602-717-9139 | patti.luttrell@childrenscancernetwork.org

ABOUT CHILDREN'S CANCER NETWORK

Children's Cancer Network supports children and families throughout their cancer journey with programs and services designed to provide financial assistance, promote education, encourage healthy lifestyles and create an awareness of issues they face related to childhood cancer. Children's Cancer Network is committed to helping children and families dealing with the stressful and uncertain times that begin with initial diagnosis and often continue for years thereafter. We address the highest priority needs at the time when they are needed most. Our intention is for each family to realize they are not alone in their fight against cancer. Giving hope to children and families is our goal. To learn more about about Children's Cancer Network, please visit our website at childrenscancernetwork.org.

Proceeds benefit Children's Cancer Network and Phoenix Children's Hospital.

Children's cancer network

Phoenix Children's Hospital

SPONSORSHIP PACKAGES DETAILS

GRAND PRESENTING SPONSOR

SOLD!

$20,000 *(one available)*

- Top billing on all race press and promotional materials
- Recognition in media releases and involvement in advanced media activities
- Recognition in Run to Fight social media
- Recognition on social media channels Children's Cancer Network
- Logo included in print materials
- Logo with link on Run to Fight website at runtofightcancer.com
- Logo included on runner shirts
- Logo on runner bibs
- Logo on sponsor boards
- Official sponsor of mile marker 3 and 6
- PA announcements
- Promotional item in runner bags
- First right of refusal for 2023 Grand Presenting Sponsor
- 10x10 booth space (table and chairs will be provided)
- Twenty-four (24) race entries
- Discounted rate for additional race entries
- Join Honorary Race Starter at beginning of each race (3 total)
- VIP booth on race day

GOLD SPONSOR

$15,000

- Recognition in media releases
- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network
- Logo included in runner and volunteer emails
- Logo with link on Run to Fight website at runtofightcancer.com
- Logo on runner bibs
- Logo on runner shirt
- Official Sponsor of a mile marker
- Logo on sponsor boards
- PA announcements
- Promotional item in runner bags
- 10x10 booth space (table and chairs will be provided)
- Twelve (12) race entries
- Discounted rate for additional race entries
- VIP booth on race day

SILVER SPONSOR

$10,000

- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network
- Logo with link on Run to Fight website at runtofightcancer.com
- Logo on runner shirts
- Logo on sponsor boards
- PA announcements
- Promotional item in runner bags
- 10x10 booth space (table and chairs will be provided)
- Eight (8) race entries
- Discounted rate for additional race entries
- VIP booth on race day

BRONZE SPONSOR

$5,000

- Recognition in Run to Fight and Children's Cancer Network social media
- Logo on sponsor boards
- PA announcements
- 10x10 booth space (table and chairs will be provided)
- Logo on runner shirts
- Logo on sponsor boards
- Promotional item in runner bags

HERO SPONSOR

$250 *per hero*

- Sponsorship of one (1) hero and family including Hero Board, Cape, and Hero Walk Participation
- Recognition on the Run to Fight Hero Board
- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network

SPECIALTY SPONSORSHIPS

WATER STATION SPONSOR

$1,500 (finish line sponsorship)

- Official sponsor of the main finish line water station
- Logo with link featured on Run to Fight website, runtofightcancer.com
- Logo on sponsor boards
- One (1) banner to be placed at designated water station
- 10x10 booth space (table and chairs will be provided)
- Promotional item in runner bags

WATER STATION SPONSOR

$1,000 (two sponsorships)

- Official sponsor of one (1) water stations along the 10K/5K route
- Logo with link featured on Run to Fight website runtofightcancer.com
- Logo on sponsor boards
- One (1) banner to be placed at designated water station
- 10x10 booth space (table and chairs will be provided)
- Promotional item in runner bags

CANCER HERO VIP TENT SPONSOR

$2,500 (one sponsorship)

- Official sponsor of Cancer Hero VIP tent
- Logo with link on Run to Fight website, runtofightcancer.com
- Logo on sponsor boards
- Two (2) race entries
- Promotional item in runner bags
- One (1) banner to be placed inside VIP tent
- PA announcements
- 10x10 booth space (table and chairs will be provided)

CUSTOMIZE YOUR SPONSORSHIP

Share your idea with us!

INSPIRATION…

- Team prizes
- Entertainment
- Security
- Porta johns
- Office supplies
- Signage
- Equipment
- Fundraising awards

Important Note for Logos:

Sponsorship logos require an EPS file. Please allow 5-7 business days upon receiving the EPS file for logo inclusions on runtofightcancer.com

FOR MORE INFORMATION, VISIT RUNTOFIGHTCANCER.COM OR CONTACT:

PATTI LUTTRELL

602-717-9139 | patti.luttrell@childrenscancernetwork.org