

**STEPPING UP THE FIGHT**



Children's Cancer Network's  
**RUN TO FIGHT**  
**CHILDREN'S CANCER**

**Saturday, May 3, 2025**

*2025 SPONSORSHIPS*



## *JOIN US IN STEPPING UP THE FIGHT!*

**WHO** Run to Fight Children's Cancer is dedicated solely to pediatric cancer. An event to both celebrate survivorship and honor those who have lost their battle, we welcome participants of all ages and all levels including elite runners, joggers, and walkers. All are invited to cheer on our amazing superheroes and their families participating in the Cancer Hero Walk.

**WHEN** Saturday, May 3, 2025 | 7:00 am - 10K | 7:45 am - 5K | 9 am - Cancer Hero Walk

**WHERE** Mesa Riverview | 2100 W. Rio Salado Parkway, Mesa, AZ 85201

**WHY** Children's Cancer Network's Run to Fight Children's Cancer unites the community to build awareness for childhood cancer while raising vital funding for counseling, patient education, financial assistance and other supportive services for families battling this terrible disease. Together, we can make an everlasting impact!

**COURSE** Run to Fight Children's Cancer is held on the property of Mesa Riverview Park.

**CONTACT** Patti Luttrell 602-717-9139 | [patti.luttrell@childrenscancernetwork.org](mailto:patti.luttrell@childrenscancernetwork.org)

### **ABOUT CHILDREN'S CANCER NETWORK**

Children's Cancer Network supports children and families throughout their cancer journey with programs and services designed to provide financial assistance, promote education, encourage healthy lifestyles and create an awareness of issues they face related to childhood cancer. Children's Cancer Network is committed to helping children and families dealing with the stressful and uncertain times that begin with initial diagnosis and often continue for years thereafter. We address the highest priority needs at the time when they are needed most. Our intention is for each family to realize they are not alone in their fight against cancer. Giving hope to children and families is our goal. To learn more about Children's Cancer Network, please visit our website at [childrenscancernetwork.org](http://childrenscancernetwork.org).

*Proceeds benefit Children's Cancer Network*



# SPONSORSHIP PACKAGES DETAILS

## GRAND PRESENTING SPONSOR



**SOLD!** \$20,000 (one available)

- Top billing on all race press and promotional materials
- Recognition in media releases and involvement in advanced media activities
- Recognition in Run to Fight social media
- Recognition on social media channels Children's Cancer Network
- Logo included in print materials
- Logo with link on Run to Fight website at [runtofightcancer.com](http://runtofightcancer.com)
- Logo included on runner shirts
- Logo on runner bibs
- Logo on sponsor boards
- PA announcements
- Promotional item in runner bags, if so desired
- First right of refusal for 2025 Grand Presenting Sponsor
- 10x10 booth space (table and chairs will be provided)
- Twenty-four (24) race entries
- Discounted rate for additional race entries
- Join Honorary Race Starter at beginning of each race (3 total)
- VIP booth on race day

## GOLD SPONSOR



\$15,000

- Recognition in media releases
- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network
- Logo included in runner and volunteer emails
- Logo with link on Run to Fight website at [runtofightcancer.com](http://runtofightcancer.com)
- Logo on runner bibs
- Logo on runner shirt
- Logo on sponsor boards
- PA announcements
- Promotional item in runner bags, if so desired
- 10x10 booth space (table and chairs will be provided)
- Twelve (12) race entries
- Discounted rate for additional race entries
- VIP booth on race day

## SILVER SPONSOR



\$10,000

- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network
- Logo with link on Run to Fight website at [runtofightcancer.com](http://runtofightcancer.com)
- Logo on runner shirts
- Logo on sponsor boards
- PA announcements
- Promotional item in runner bags, if so desired
- 10x10 booth space (table and chairs will be provided)
- Eight (8) race entries
- Discounted rate for additional race entries
- VIP booth on race day

## BRONZE SPONSOR



\$5,000

- Recognition in Run to Fight and Children's Cancer Network social media
- Logo on sponsor boards
- PA announcements
- 10x10 booth space (table and chairs will be provided)
- Logo on runner shirts
- Logo on sponsor boards
- Promotional item in runner bags, if so desired

## HERO SPONSOR



\$250 per hero

- Sponsorship of one (1) hero and family including Hero Board, Cape, and Hero Walk Participation
- Recognition on the Run to Fight Hero Board
- Recognition in Run to Fight social media
- Recognition on social media channels for Children's Cancer Network



# SPECIALTY SPONSORSHIPS

## WATER STATION SPONSOR

**\$1,500** (*finish line sponsorship*)

- Official sponsor of the main finish line water station
- Logo with link featured on Run to Fight website, [runtofightcancer.com](http://runtofightcancer.com)
- Logo on sponsor boards
- One (1) banner to be placed at designated water station
- 10x10 booth space (table and chairs will be provided)
- Promotional item in runner bags, if so desired

## WATER STATION SPONSOR

**\$1,000** (*two sponsorships*)

- Official sponsor of one (1) water stations along the 10K/5K route
- Logo with link featured on Run to Fight website [runtofightcancer.com](http://runtofightcancer.com)
- Logo on sponsor boards
- One (1) banner to be placed at designated water station
- 10x10 booth space (table and chairs will be provided)
- Promotional item in runner bags, if so desired

## HERO SPONSOR EXPERIENCE

**\$2,500** (*one sponsorship*)

- Official sponsor of Cancer Hero VIP tent
- Logo with link on Run to Fight website, [runtofightcancer.com](http://runtofightcancer.com)
- Logo on sponsor boards
- Two (2) race entries
- Promotional item in runner bags, if so desired
- One (1) banner to be placed inside VIP tent
- PA announcements
- 10x10 booth space (table and chairs will be provided)

## CUSTOMIZE YOUR SPONSORSHIP

*Share your idea with us!*

### INSPIRATION...

- Team prizes
- Entertainment
- Security
- Porta johns
- Office supplies
- Signage
- Equipment
- Fundraising awards

### Important Note for Logos:

*Sponsorship logos require an EPS file. Please allow 5-7 business days upon receiving the EPS file for logo inclusions on [runtofightcancer.com](http://runtofightcancer.com)*

FOR MORE INFORMATION, VISIT [RUNTOFIGHTCANCER.COM](http://RUNTOFIGHTCANCER.COM) OR CONTACT:

**PATTI LUTTRELL**

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